

## MISSION RED: MILITARY FAMILY AND VETERAN SUPPORT

For over 135 years, the American Red Cross has provided critical assistance to military families – beginning with our founder, Clara Barton, on Civil War battlefields. We deliver services across the country and in more than one hundred military installations around the world. As a result, more than 1 million military families have been served since 9/11.

Help us support military families by launching a charity stream fundraiser today!

## WHY WE NEED YOUR HELP SUPPORTING MILIATRY FAMILIES & VETERANS

- Every day, the American Red Cross provides 24/7 global emergency communication services and other support in military and veteran health care facilities around the world.
- Medical and non-medical Red Cross volunteers provide care, comfort and therapy items at veteran hospitals and military treatment facilities.
- Through our Hero Care Network, the Red Cross connects eligible military members and veterans to financial assistance services. Assistance can include funds for emergency travel, burial of a loved one, or emergency food and shelter.
- In times of emergency, we help military families communicate with their deployed loved ones and facilitate their return home through our Hero Care Network.
- Red Cross volunteers also support by distributing care packages, facilitating resiliency programs, running job training courses for military spouses, and more
- We offer military and veteran communities a variety of skill-building workshops to assist with the stress that comes from navigating various transitions, including moving, deploying, separating from service, and navigating as a veteran civilian. All are free, confidential, and offered inperson or online by licensed mental health professionals.
- We support caregivers of our nation's injured military and veterans of all
  eras, through online and in-person peer support to reduce their isolations
  and increase their sense of hope, their knowledge, and skills.
- The United States Department of Defense relies solely on the Red Cross to obtain verified reports of family situations for service members, enabling them to make decisions about returning home.







## **HOW THE MONEY YOU FUNDRAISE HELPS**

When you host a charity stream fundraiser, you help service members, veterans, and military families across the country and deployed around the world. It's hard to overstate the power of your generosity. You can help save and change lives every single day. Any amount your audience can donate helps but below are some recommended donation dollar handles to ask for around their associated impact.

Amount Donated	Description of Donation Impact
\$18.50	<ul> <li>Provides one Red Cross bag filled with vital comfort kit items for homeless veteran.</li> </ul>
\$21	<ul> <li>Delivers one Reconnection Workshop to a service member, veteran, or a member of their family.</li> </ul>
\$26	<ul> <li>Covers the cost of providing emergency communications and critical community services to one military family.</li> </ul>
\$65	<ul> <li>Provides one caregiver to a service member or veteran living with wounds, illnesses and/or injuries with peer-based support and services via our Military and Veteran Caregiver Network.</li> </ul>
\$100	<ul> <li>Stock one patient comfort cart with items to be handed out to wounded, ill and injured service members and veterans.</li> </ul>





Red Cross volunteer, Susan Sterling, sews dozens of camouflage face coverings to donate to the American Red Cross for distribution to military installations, military treatment facilities and veteran hospitals in need.

Red Cross Volunteer, Eugenia Anteh, distributes comfort kits for veteran patients at the Hampton VA hospital during the COVID-19 pandemic.



Red Cross volunteers help active military, veterans, and their families by operating our Hero Care Call Center in Louisville, Kentucky.

## **NEED HELP?**

• Please contact <a href="mailto:charitystream@redcross.org">charitystream@redcross.org</a> with any questions you have. You can also join the official Red Cross Discord for more help and information at <a href="https://www.discord.gg/redcross">www.discord.gg/redcross</a>.